

8 Week Startup Program

for female founders



FREQUENTLY ASKED QUESTIONS

Top Frequently Asked Questions

Application

How is the program delivered?

This program is for women who have an idea for a tech startup. The program covers all of the key steps required to test and launch your idea. You are ideally in the early stages of developing your business and you feel like you're missing some key skills and knowledge to help you to get it to market.

You also do not have to have prior experience in order to apply.

Please note: Program scholarship positions are for NSW residents only.

FREQUENTLY ASKED QUESTIONS

How do I apply?

You can apply online with two simple steps. First register through our website. You will then be sent an email with the application form.

When do applications close?

Application close dates are advised on the website and included in the application email. Applications for our 2022 April intake are closing at AEST 5PM on Monday, 21 March 2022.

What is the application process?

Once we have received your initial application you will be notified if you have been shortlisted. The top 50 applicants will be selected for the program and will be notified via email and/or phone.

What are the scholarships?

If your application is successful, you will be offered one of two scholarships:

1. Full scholarship
2. Part scholarship which is 65% of your program fee is covered and you pay the remaining \$650+ GST

When does the program start?

The 2022-1 Female Founders Startup program starts on 26 April 2022. If the start date is moved, we will update communications and let you know as soon as possible.

Can I apply if I'm not based in NSW?

This program is supported by the NSW Investment and Sydney Startup Hub, therefore, scholarships are granted only to NSW-based founders. Regrettably, this means that if you're not based in NSW, we will not be able to offer you a spot in this program. If you have any questions, please contact one of our team members at community@techreadywomen.com.

FREQUENTLY ASKED QUESTIONS

Can I apply if I'm a visa holder?

This program is for permanent residents and Australian citizens. If you're a visa holder, we won't be able to offer you a spot in this program.

What is included in the 8-week program?

The program is an 8-week hybrid program. Week 1 will be conducted as a face-to-face session out of Sydney Startup Hub (subject to Government rules for COVID-19 safety measures) and will be live-streamed for our regional founders. Weeks 2, 3, 4, 5, 6, 7 and 8 will be held virtually with 1.5 contact hours required each week.

You will have a facilitator and mentors to support and assist you with your questions and to implement your learnings. Our activities and exercises are specifically designed to improve your success rate, when it comes to building sustainable technology products and services.

You will have also access to office hours sessions every week with mentors and experts.

The online modules have been created by industry experts in startups, UX design, software development, product strategy and investment. We'll provide you with templates, resources, and activities to help you develop your idea, tech product or service.

How do you choose the participants?

We will spend time to review each application before deciding on the final participants to ensure those selected will benefit the most out of the program.

FREQUENTLY ASKED QUESTIONS

What are the scholarship criterias?

15 out of the 50 successful applicants will be offered full scholarships. They are for women from underserved communities including women who are diverse, based in regional NSW and/or returning to work. The remaining 35 successful applicants will be offered part scholarships. The judging panel consider the criteria outlined before along with the additional information provided by the applicant via the application form to determine the type of scholarship to be offered to each applicant. This assessment is performed case by case.

Program

Will I be able to understand if I don't have a tech background?

Yes. Tech Ready Women's programs are designed for non-tech female founders. There will be unfamiliar terms, but the mentors and experts are there to explain any concepts you may have questions about.

Payment and payment options

If I am selected for a part subsidised spot, are payment plans available?

We have a payment plan which covers 2 x instalments over 2 months. The payment plan is usually set up to be the 1st payment of 50% (\$325+GST) prior to starting the program and the final payment of 50% (\$325+GST) by week 6 of the program.

Can I claim the cost of the fee on tax?

If a company purchases the course, that company can claim the GST. The course is tax-deductible, however please seek advice from your accountant.

FREQUENTLY ASKED QUESTIONS

Before the workshop

How much time do I need to commit each week during the program?

Typically, there is a 2-hour digital e-learning & activities per module delivered by our experts and 1.5 hours of live workshops per week. The first three weeks will require more time than most due to the activities set. We recommend you set aside at least 3-5 hours per week outside of the workshops to implement the activities.

What is the e-learning about?

We want you to maximise as much time with the mentors as possible so all of the content to learn is taught via our e-learning platform. This means you will need to do pre-work before the workshops, giving you time to implement some of the learnings, and gain valuable feedback from our mentors. The content is taught via video so be sure to take notes so the facilitators and mentors can answer them.

Mentors

How much time do I get with mentors?

You get 1.5 hours per week with mentors and each online mentoring session has approximately 10 mentors.

Also, you have access to additional sessions as group office hours every week and Ask Me Anything sessions with experts and mentors.

How can I communicate with Mentors?

Program participants can contact mentors via our internal communication tool Slack if you have any questions about course content.

FREQUENTLY ASKED QUESTIONS

Workshops

Who teaches the workshops?

All of our experts have a minimum of 5 years experience but mostly 10 to 20 years experience in - UX design, product management, technology and entrepreneurship. Please speak to one of our team for a list of who will be teaching your program.

Where are the workshops held?

Workshops will be held online through Zoom rooms. You will receive invitations to Zoom rooms prior to your workshop.

What time are the workshops?

Every workshop starts at 12:30pm sharp so you are required to log in the Zoom room by 12.25pm. You will be queued in a waiting room and let in at 12:30pm. The workshops run for 1.5 hours and will finish at 2pm.

What stage should my idea be at?

Our 8-week program supports women in the early stages of developing a startup idea. Typically, you will have:

- A startup idea unformed and looking to up-skill through expert teachings and mentor assistance
- A startup idea formed and looking to create a business product from the idea during the program with feedback from mentors
- A startup idea fully formed and some research conducted with a focus on connection to mentors and industry experts

What are the dates and times the live virtual workshops are held?

Workshop sessions will be 12:30pm - 2.00pm on Mondays (or Tuesdays if the date falls on a public holiday).