# techready
## women

## 8 week startup program

## Top Frequently Asked Questions

### How is the program delivered?

This program is for women who have an idea for a tech startup. The program covers all of the key steps required to test and launch your idea. You are ideally in the early stages of developing your business and you feel like you're missing some key skills and knowledge to help you to get it to market.

You also do not have to have prior experience in order to apply.

Please note: The April and June program scholarship positions are for NSW residents only.

### How do I apply?

You can apply online with two simple steps. First register through our website. You will then be sent an email with the application form.

# FREQUENTLY ASKED QUESTIONS

## When do applications close?

Applications close at 5pm AEDT on the 5th of April.

## What is the application process?

Once we have received your initial application you will be notified if you have been shortlisted. The top 50 applicants will be selected for the program and will be notified via email and or phone.

## What are the scholarships?

If your application is successful you will be offered one of two scholarships:

1. Full scholarship
2. Part scholarship which 65% of your program fee is covered and you pay the remaining $600+ GST

## What is included in the 8 week program?

The program is an 8 week hybrid program. Week 1 will be conducted as a face-to-face session out of Sydney Startup Hub and will be live streamed for our regional founders. Weeks 2, 3, 4, 5, 6, 7 and 8 will be held virtually with 1.5 contact hours required each week.

You will have a facilitator and mentors to support and assist you with your questions and to implement your learnings. Our activities and exercises are specifically designed to improve your success rate, when it comes to building sustainable technology products and services.

The online modules have been created by industry experts in startups, UX design, software development, product strategy and investment. We'll provide you with templates, resources, and activities to help you develop your idea, tech product or service.

# FREQUENTLY ASKED QUESTIONS

## How do you choose the participants?

We will spend time to review each application before deciding on the final participants to ensure those selected will benefit the most out of the program.

Places are limited so if your application is not successful for this round we will encourage you to reapply for the next program. We want to see you succeed so will also refer you to other programs and communities that can support your stage of business.

## What are the scholarship criterias?

50% of scholarships go to women from underserved communities including women who are diverse, in regional NSW, returning to work, who lost work due to COVID / are experiencing financial hardship.

# Program

## Will I be able to understand if I don't have a tech background?

Yes. Tech Ready Women's programs are designed for non-tech female founders. There will be unfamiliar terms, but the mentors and experts are there to explain any concepts you may have questions about.

# Payment and payment options

## If I am selected for a part subsidised spot, are payment plans available?

We have a payment plan which covers 2 x instalments over 2 months. The payment plan is usually set up to be the 1st payment of 50% ($300+gst) prior to starting the program and the final payment of 50% ($300+gst) by week 6 of the program.

## Can I claim the cost of the fee on tax?

If a company purchases the course that company can claim the GST. The course is tax deductible, however please seek advice from your accountant.

# Before the workshop

### How much time do I need to commit each week during the program?

Typically there is a 2-hour digital e-learning & activities per module delivered by our experts and 1.5 hours of live workshops per week.The first three weeks will require more time than most due to the activities set. We recommend you set aside at least 3-5 hours per week outside of the workshops to implement the activities.

### What is the e-learning about?

We want you to maximise as much time with the mentors as possible so all of the content to learn is taught via our e-learning platform. This means you will need to do pre-work before the workshops, giving you time to implement some of the learnings, and gain valuable feedback from our mentors. The content is taught via video so be sure to take notes so the teacher and the mentors can answer them.

# Mentors

### How much time do I get with mentors?

You get 1.5 hours per week with mentors and each online mentoring session has approximately 10 mentors.

### How can I communicate with Mentors?

Program participants can contact mentors via our internal communication tool Slack if you have any questions about course content.

# Workshop

## Who teaches the workshops?

All of our experts have a minimum of 5 years experience but mostly 10 to 20 years experience in - UX design, product management, technology and entrepreneurship. Please speak to one of our team for a list of who will be teaching your program.

## Where are the workshops held?

Workshops will be held online through Zoom rooms. You will receive invitations to zoom rooms prior to your workshop.

## What time are the workshops?

Every workshop starts at 12pm sharp so you are required to log in the Zoom room by 11.55am. You will be queued in a waiting room and let in at 12pm.The workshops run for 1.5 hours and will finish at 1.30pm.

## What stage should my idea be at?

Our 8 week program supports women in the early stages of developing a startup idea. Typically you will have:

- A startup idea unformed and looking to up-skill through expert teachings and mentor assistance
- A startup idea formed and looking to create a business product from the idea during the program with feedback from mentors
- A startup idea fully formed and some research conducted with a focus on connection to mentors and industry experts

## What are the dates and times the live virtual workshops are held?

Workshop sessions will be 12pm - 1.30pm on Mondays (or Tuesday's if the date falls on a public holiday). The workshop will start on 3 May and ends on 15 June 2021.